



Contact: **Tabetha Applegate**
 Marketing Manager, McGhee Productivity Solutions
 tabetha.applegate@mcgheepro.com
 720.259.1799

FOR IMMEDIATE RELEASE

Hospital Executives Increase Performance and Strategic Focus with Productivity Coaching and Consulting

DENVER, CO, August 3, 2010 – Microsoft recently published a [case study](#) demonstrating how executives at Denver Health increased performance and strategic focus using Microsoft Outlook and productivity models developed by McGhee Productivity Solutions (McGhee).

The [case study](#) describes a situation where executives at the helm of a large hospital serving 25 percent of Denver’s population found themselves spending too many hours trying to manage the influx of messages and meeting requests that flow through the medical center each day. Chief Information Officer at Denver Health, Gregory Veltri, stated, “I was working 12-hour days and spending about three and a half hours per day on just e-mail.”

McGhee provided desk-side productivity coaching to executives and their assistants to increase their strategic focus, performance, and work/life balance. The program provided proven theories and models for improving knowledge-worker efficiency, creating behavioral change, and implementing an Integrated Management System using Microsoft Outlook. Results included a more powerful partnership, reductions in non value-added tasks, and an increase in time spent on objectives. As recorded in the [case study](#), the executives and their assistants have reclaimed time and gained control of their workday with positive shifts in overall accountability and integrity.

Veltri, who previously found it difficult to find the time to plan for departmental growth, now spends much more time planning and developing the IT strategy for his team and for Denver Health. “I can consistently assess how my team’s goals contribute to the overall strategy and make timely adjustments as necessary,” stated Veltri following the coaching.

All Denver Health participants in the McGhee coaching program have said that their ability to balance work and their personal lives has improved significantly. Executives improved planning, strategic focus, boosted their daily productivity, and are now able to spend more time on strategic tasks. When they were asked to quantify the improvement, employees and senior management reported increased satisfaction rates of up to 20 percent.

“The strategic partnership between Microsoft and McGhee goes back several decades. Our collective offerings complement each other to drive business results for enterprise clients, and we are very proud of our work with Denver Health and this acknowledgement,” said McGhee CEO, Sally McGhee.

Read the full case study at <http://www.mcgheepro.com/executive-management-productivity-strategies-case-studies.aspx>

###

McGhee Productivity Solutions, Inc. (McGhee) provides consulting services, tools, and education to increase performance and work/life balance. Based in Denver, CO, McGhee integrates its proven methods and protocols with Microsoft technology to deliver innovative action-management strategies to individuals, teams, and organizations worldwide. From the boardroom to the knowledge worker, the McGhee approach drives accountability, maximizes technology investments, and improves job satisfaction to help organizations create a true culture of productivity. McGhee is in the process of becoming a Certified Woman-Owned Business www.mcgheepro.com.