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FOR IMMEDIATE RELEASE

McGhee Productivity Solutions Launches Blog on Productivity and Performance-Management

DENVER, CO, August 30, 2010 – McGhee Productivity Solutions, Inc. (McGhee), a premier coaching and consulting firm for Fortune 500 Companies, launches its company blog today. The blog focuses on performance-management with intersecting topics such as strategic planning, accountability, e-mail management, and time-management.

The new McGhee blog is a place for clients, leaders, and individuals struggling with productivity and work/life balance to share worthwhile ideas, expert advice, insights, and best practices.

The first blog post, written by John Wittry, Partner and Executive Consultant, is a 760+ word article exploring the concept of “Be-Do-Have.” What is it? How do you use it? What long-term changes in behavior and results can come from the “Be-Do-Have” principles?

The post includes two detailed examples of the “Be-Do-Have” concept in action, including a personal example from Wittry’s life.

“We live in a results-oriented world where our energy is typically focused first on what we want to HAVE, then what we have to DO to get it, in order to then BE someone or get somewhere,” explains Wittry. “In reality, starting with the end in mind, how you want to BE as an individual, team, or organization, shapes your actions and ultimately delivers more powerful results.”

Like most blogs, the new McGhee blog enables and encourages comments from readers. The company also expects to publish articles by guest bloggers in the near future.

All posts to the McGhee blog may be republished in whole or in part with proper attribution.

McGhee blog url: <http://www.mcgheeproductivity.com/blog/>

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McGhee Productivity Solutions, Inc. (McGhee) provides consulting services, tools, and education to increase performance and work/life balance. Based in Denver, CO, McGhee integrates its proven methods and protocols with Microsoft technology to deliver innovative action-management strategies to individuals, teams, and organizations worldwide. From the boardroom to the knowledge worker, the McGhee approach drives accountability, maximizes technology investments, and improves job satisfaction to help organizations create a true culture of productivity. McGhee is in the process of becoming a Certified Woman-Owned Business www.mcgheepro.com.